



Charlottesville-Albemarle Metropolitan Planning Organization  
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## **Charlottesville-Albemarle Regional Transit Authority *DRAFT* Transit Vision**

The Charlottesville-Albemarle Regional Transit Authority will provide fast, frequent, dependable, and seamless transit service throughout the area.

### **Goals**

- Provide direct links between and among the four major destinations in the City of Charlottesville and Albemarle County: Downtown, UVA/Medical Center, Pantops, and the Rt. 29 North corridor.
- Provide competitive choices for travel throughout the region – for residents, commuters, employees, students, and visitors.
- Improve routes and choices for underserved communities and individuals.
- Attract ‘choice’ riders – those who currently drive for most trips.
- Increase access to medical, employment, tourist, recreation, education, service and retail destinations throughout the region.
- Integrate transit fully with other modes of transportation - walking, wheeling, carpooling, driving alone, and regional bus and rail.
- Serve as a tool to help make the area ‘Livable for a Lifetime.’
- Reduce traffic congestion, pollution, energy consumption, and personal travel costs.

### **Working methods**

- Create a unified regional transit plan to identify 1) routes, 2) level of service 3) phasing, 4) vehicle technology, 5) funding requirements, and 6) operating responsibilities.
- Secure a sustainable, stable funding source for new equipment, physical improvements, operations, and maintenance.
- Work with localities, businesses and developers to plan for mixed-use Transit Oriented Development (around existing service) and Transit-Ready Development (for future system expansion).
- Design routes and schedules so that service to existing areas is maintained or improved.
- Coordinate physical improvements around bus waiting areas and transit stations.
- Maximize service efficiency through:
  - Innovative use of technology for vehicle tracking/on-time performance/real-time info.
  - Increased coordination of service planning and operations.
  - Seamless marketing, communications, and education for user-friendly customer experience.
- Promote and provide opportunities to utilize public-private partnerships