



SeniorNavigator.org®

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SeniorNavigator's Local Government Partnership Program -A Partnership for Healthy Aging-

✦ SeniorNavigator Overview

SeniorNavigator, a statewide non-profit, helps seniors, families and caregivers access vital services in their communities – supporting independence, confidentiality, dignity and quality of life.

✦ A Unique Combination of “High-Tech/High-Touch”

The website was built to create a safe and confidential solution center for seniors and caregivers.

- Over 1,000 individuals participated in focus groups to help create the site.
- Local resources include medical, long-term care, legal, financial, transportation, caregiver support and housing services.
- Credentialed by “Health on the Net” to protect privacy and ensure reliable and current information.
- A database of over 21,000 local services, searchable by city/county or zip code.
- Over 700 articles that educate consumers and help guide them through difficult decision-making processes.
- “Needs Assessment”, a personal scenario-based tool to help consumers find services to meet multiple needs.
- “In the News”, timely health or aging-related information.
- A “Community Calendar” – everything from fitness programs to educational workshops to support groups.

Not everyone has a computer or internet access. For those who don't, SeniorNavigator offers:

- 584 “SeniorNavigator Centers” developed through partnerships with senior centers, libraries, hospitals, police stations and churches – serving as community access points for all Virginians.

Some questions are complicated and require specific professional advice. SeniorNavigator offers:

- “Ask an Expert” for confidential professional assistance in addressing seniors' concerns about health and aging. “Ask an Expert” is supported by 58 professionals including doctors, lawyers, case managers, nutritionists and physical therapists who volunteer their time to help people in need find comfort, resolution and answers.

There are approximately 42,404 seniors and adults with disabilities (2000 Census) who reside in Planning District 10, and, if aligned with the national trend, an additional 41,926 residents (21% of the population) are also providing care for an aging loved one. A partnership between localities in Planning District 10 and SeniorNavigator can help address the needs of these 84,330 residents by:

- Including your locality’s co-branding on SeniorNavigator web pages specifically designed for your residents.
- Reducing the need for printed service directories by updating and maintaining data online.
- Assigning a SeniorNavigator Customer Service Representative to ensure top priority in adding and updating your locality’s information listed in the SeniorNavigator database.
- Helping residents become more self-directed through easy-to-use information and self-assessment tools, enabling your Health & Human Services agencies to focus on more critical cases.
- Assisting you in marketing resources to a broader audience by enabling non-residents to seek information about services located in your locality.
- Providing city/county residents, who are long distance caregivers, access to resources across Virginia.
- Creating a personal webpage for special or emergency information and announcements on Virginia’s One-Stop-Resource website.
- Developing a comprehensive annual marketing plan highlighting health and aging resources that take into consideration city/county-specific needs.
- Creating, printing and distributing co-branded marketing materials to your residents.
- Conducting free trainings for city/county employees.
- Providing support to establish new SeniorNavigator Centers throughout your locality.
- Developing annual customized reports to show measurable results and providing information to forecast future trends.

RETURN ON INVESTMENT:

Government agencies stretch their dollars:

- By allowing more time to focus on critical issues.
- By eliminating the need for individual HHS Agency databases.
- By reducing the cost of publishing service directories.
- By receiving a valuable venue for public information.
- By receiving information to forecast future trends.

SLIDING FEE SCALE:

<u>Total Population</u>	<u>Annual Rate</u>
0 – 50,000	\$2,500
50,001 – 100,000	\$3,000
100,001 – 150,000	\$3,500
150,001 – 200,000	\$4,000
200,001 – 250,000	\$4,500
250,001 – 300,000	\$5,000
300,001 – 350,000	\$5,500
350,001 – 400,000	\$6,000
400,001 – 450,000	\$6,500
450,001 – 500,000	\$7,000
500,001 and above	\$7,500