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## MEMO

**To:** TJPD Commissioners  
**From:** Ann Whitham  
**Date:** May 29, 2008  
**Re:** UnJAM 2035 Public Process

**Purpose:** The purpose of this memorandum is to summarize Phase I of the UnJAM 2035 public participation process and outline the Phase II next steps.

**Background:** On May 10<sup>th</sup>, TJPDC hosted a Regional Summit to officially begin the public participation process for UnJAM 2035, the update to the regional long range plan. Leading up to the Summit, staff also launched UnJAM.org, a website dedicated to providing information about the long range plan and soliciting public comment on issues of current, regional significance via an online survey.

**Issues:** Although the online survey has elicited responses from residents of each member locality in the Planning District, attendance at the Regional Summit was heavily weighted toward the urbanized area of Albemarle County and the City of Charlottesville (Please see Attachment A).

Staff proposes a Phase II public participation process that specifically targets the areas of the region with lower participation thus far. Phase II is detailed in Attachment B. In the coming months, staff will also begin drafting the long range plan update, including individual chapters for each member locality. These chapters will be brought to the Commission for review as they are completed.

**Action Needed:** Staff requests Commission suggestions and approval of Phase II of the public participation process for UnJAM 2035.