



**Charlottesville-Albemarle Metropolitan Planning Organization
of the Thomas Jefferson Planning District Commission**

POB 1505, 401 E. Water St, Charlottesville, VA 22902 www.tjpd.org
(434) 979-7310 phone • (434) 979-1597 fax • info@tjpd.org email

Agenda
CHART Citizens' Committee Meeting
Wednesday, April 1, 2009 7:00 p.m.
TJPDC Large Conference Room

To download the entire meeting packet as one file, [click here](#).
To download individual items, [click on blue text below](#).

Item	Time	Description
1	7:00-7:05	Matters from the Public: limit of 3 minutes per speaker <i>Members of the Public are welcome to provide comment on any public-interest, transportation-related topic, including the items listed on this agenda.</i>
2	7:05-7:10	Approval of the February 4th and March 4, 2009 Draft Meeting Minutes: Click here for the draft February minutes Click here for the draft March minutes
3	7:10-7:30	ITS Presentation Homer Coffman and Matt Shiley with VDOT's Staunton Regional Office will provide the Committee with an update on ITS measures that have recently been implemented in Albemarle County, particularly along the US 29 Corridor. Staff will provide an update on City of Charlottesville ITS measures as well.
4	7:30-7:45	Transit Survey Efforts Update Both CTS and the MPO have been engaged in conducting surveys of both transit riders and non riders to develop data for a CTS marketing plan and the Regional Assessment Toolkit respectively. Staff will provide the Committee with an update on both efforts. Click here to download a summary memo Click here to download the CTS survey Click here to download the RTA Toolkit survey
5	7:45-8:00	UnJAM 2035 MPO-Area Public Outreach Final Steps During April and May, the MPO will be conducting outreach to populations that have thus far been under-represented at public meetings and through the online survey. Staff will seek Committee feedback on the best way to approach these special workshops. Click here to download a summary memo
6	8:00-8:05	Other Business May Meeting
7	8:05-8:10	Additional Matters From the Public: limit of 3 minutes per speaker <i>Members of the Public are welcome to provide comment on any public-interest, transportation-related topic, including the items listed on this agenda.</i>

Upcoming Agenda Items

May	June
	FY10 Strategic Planning
	Places 29 Master Plan Update

Click here for [Project Tracking Matrix](#)



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DRAFT
CHART Advisory Committee Meeting
February 4, 2009 Minutes

Present

Members

Stephen Bach
Bobby Burke
Jim Currie
Mac Lafferty, Vice Chair
Tom Loach
Linda Seaman, Chair
Bill Wuensch

Representing

MPO, Bicycling
MPO, Pedestrian
Albemarle County, Environment
Albemarle County At-Large
County Planning Commission
City At-large
MPO

Not Attending:

Marc Evans MPO
John Pfaltz City At-large

Staff:

Melissa Barlow TJPDC
Sarah Eissler TJPDC
Chuck Proctor VDOT
Ann Whitham TJPDC

Ms. Seaman called the meeting to order.

Matters from the Public

There were no matters from the public.

Approval of the Minutes

Upon a motion from Mr. Lafferty, seconded by Mr. Currie, the January 7, 2009 meeting minutes were unanimously approved as amended.

Greene County Multimodal Corridor Study Presentation

Ms. Whitham introduced the Greene County Multi-Modal Corridor Study, a comprehensive transportation study that examines major regional roadways in Greene County including US 29 and US 33. This corridor study will allow Greene County to develop multimodal transportation solutions and encourage more sustainable land use strategies. Ms. Whitham stated that she wanted to bring this project to the committee because it has regional implications for the MPO.

Ms. Whitham stated that TJPDC staff is working with the Renaissance Planning Group and introduced committee member Bill Wuensch who has been working on the project through Renaissance Planning Group.

Mr. Burke asked if the study resembled what was done for Greene County in the UnJAM 2025 plan. Ms. Whitham stated that the current corridor study focused more on land use and transportation scenario planning in conjunction with the comprehensive plan update.

Mr. Wuensch stated that the goal of the corridor study was to review Greene County's growth areas, work with the community to create goals for these growth areas, and preserve/improve the current transportation system in Greene County. The community was engaged in the corridor study through a public participation method called scenario planning, which includes educating the public participants on types of development and then allowing the participants to map the direction and density of new development types. Following this public exercise, Renaissance Planning took these growth scenarios and enters them into a transportation modeling program. This modeling program, when complete, will illustrate how the public's development scenarios will affect the current transportation network. Renaissance Planning will then chose the three most successful scenarios and, at a public meeting in March, asked the participants to choose which scenario they prefer. With this information, Renaissance Planning will create a list of recommendations for helping Greene County preserve and improve its current transportation system and encourage a multi-modal transportation system as new development occurs. Mr. Wuensch also stated that the analysis portion of this project should be concluded by July 2009.

Mr. Loach asked how much of the highway frontage in Greene County is zoned for commercial development. Mr. Proctor stated that most of the commercial development is around Ruckersville and the Albemarle County line.

Mr. Burke asked about the type of commercial zoning. Mr. Proctor stated that the commercial zoning mostly permits small-scale commercial development. Mr. Burke asked how this development pattern would affect the northern Albemarle County. Mr. Proctor stated that some current into-Charlottesville commuters might move towards businesses in Greene County, but development near the County Line is mostly residential.

Mr. Loach asked if Greene County has made previous efforts to shift the heavy commercial development pattern along US 29 North. Mr. Wuensch stated that development in Greene County along US 29 is not as dense as it is in Albemarle County. Ms. Whitham stated that Greene is a small county with funding difficulties, and that discouraging development is not in the County's best interest, however Greene County is aware of the effect of poorly planned development transportation resources. She added that the public workshop participants were interested in fostering better-connected development patterns in order to preserve the County's rural resources. Mr. Proctor stated that this planning process will encourage a parallel road network in Greene County, keeping local commuter traffic off of US 29.

Ms. Whitham also mentioned that the Greene County Multi-Modal Corridor Study is occurring at the same time as VDOT's US 29 corridor study and that the two studies should relate and that the project manager of the VDOT study attended the Scenario Planning Workshop in November.

Ms. Barlow stated that there are several bills in the General Assembly which would allow US 29 to be designated a corridor of regional significance, which would shift land use authority from local to state control.

Mr. Loach asked if the economic recovery legislation would have an effect on proposed interchanges along US 29 in Albemarle County. Ms. Barlow stated that she is unsure because funding streams are uncertain. Ms. Whitham stated that numerous projects are not “shovel-ready.” Mr. Proctor stated that many of the interchanges are dependent upon the construction of a parallel roadway network that needs to be constructed as development and redevelopment occurs.

After clarifying Mr. Loach’s initial question, Ms. Whitham stated that the state-wide VDOT study of US 29 would glean data from Places29, but would not affect Places29. Mr. Proctor stated that the VDOT study is a compellation of numerous specific US 29 corridor studies. Ms. Barlow stated that the final product of the VDOT study will be more policy oriented. She added that February 9th there is a listening meeting scheduled to seek public comment on the study.

Mr. Bach asked if the Norfolk Southern Railroad was located in Greene County. Ms. Whitham stated that the railroad is not in Greene County but in Orange County, and that Greene has no rail.

Ms. Barlow stated that having this corridor study coincide with the Comprehensive Planning Process has encouraged county planners to take an active role in this corridor study, which has strengthened the project.

UnJAM Public Participation Phase II Update

Ms. Whitham stated that the public participation plan has moved forward and that the interactive project map, which describes the project from the CLRP, is almost ready for inclusion on the UnJAM website. She added that a date for the UnJAM 2035 Open House has been arranged for Thursday March 5th at either CitySpace or TJPDC, depending on CitySpace’s schedule.

Butch Davies, the Culpepper representative on the Commonwealth Transportation Board, is scheduled to speak at 5:30pm. Mr. Davies is expected to discuss the transportation issues currently being considered at the Virginia General Assembly. Ms. Whitham also stated that TJPDC staff is currently finalizing the save the date cards for the event and that staff is still reviewing the possibility of broadcasting the event on local access media.

Ms. Barlow stated that she asked FHWA about a possible extension for UnJAM 2035 and FHWA recommended against it.

Other Business

RTA: Ms. Barlow stated that two pieces of legislation were taken to the Virginia General Assembly. One piece of legislation was gave the City and the County the authority to form the RTA. This legislation was passed in the House and has been taken to the Senate. The second piece of legislation, which allowed the City and County to host a public referendum on the issue of levying an additional local tax to fund transit and transportation projects, failed to pass in

House committee. Ms. Barlow also stated that the City was not ready to create an RTA without funding opportunities.

Ms. Barlow also explained that the Richmond RTA enabling legislation passed. She added that the Fredericksburg MPO is not creating an RTA, but a toll road authority, which would use toll funds to alleviate traffic in the Central Park Shopping Center.

Bike Virginia: Mr. Lafferty mentioned that Bike Virginia is hosting a major biking event in Charlottesville from June 19th to June 24th. The event would be a five day ride from Charlottesville to Culpeper and back following the Journey through Hallowed Ground Corridor.

MPO Policy Board Meeting Review: Mr. Lafferty stated that he attended the MPO Policy Board meeting at which the Proffit Road Project on the CLRP was discussed. CHART recommended that it be moved to the vision list, but it was not. Ms. Whitham mentioned that the MPO Technical Committee reached no consensus on how to consider the Proffit Road Project and that the cutting the project was not necessary for balancing the CLRP. Because of this MPO Policy Board decided to keep the project on the CLRP.

Draft FY10 Work Program: Ms. Whitham stated it was time to update the annual work program, which will be approved by the MPO Policy Board in March. This program defines the CHART committee's role for the upcoming year. Ms. Whitham asked the committee what projects they would like to review as their role in updating the long range transportation plan is coming to a close. Ms. Whitham also asked the committee if they wanted to change their meeting schedule from a monthly schedule.

Mr. Bach stated that the committee continued to meet monthly during fallow planning periods and that these meeting were more enjoyable because there was less planning pressing. Mr. Bach also stated that these meetings allowed the committee to discuss other planning issues and concerns.

Mr. Currie mentioned that the committee was involved in the Places29 planning process during a previous fallow period and that it afforded the committee opportunities to branch out.

Mr. Burke stated that in previous slow periods the committee was able to review smaller transportation projects that are often overlooked.

Mr. Currie stated that the regional planning model update is approaching and that he would like CHART to be involved in that project.

Ms. Barlow suggested that an agenda could be sent to the committee chair and vice chair and they could choose whether the agenda merits a meeting.

Ms. Whitham asked how the committee would like to verbally express its role. Mr. Currie stated that defining the committee as consultants for the long range plan was too narrow.

Ms. Barlow mentioned that TJPDC staff discussed other projects the CHART committee could review. She mentioned that CHART could assist the TJPDC in revising their Public Participation Plan. Ms. Whitham mentioned another option stating that the CHART committee

does not have set bylaws and that the committee could create them. Ms. Whitham also mentioned another possibility of creating a citizen's transportation guide.

Mr. Currie asked if TJPDC was anticipating having to cut back on staff. Ms. Barlow stated no cuts were anticipated and funding has stayed fairly stable. Mr. Currie stated that he did not want to generate more work if the TJPDC is understaffed.

Ms. Barlow asked committee members to brainstorm about possible committee projects for the next year. Ms. Whitham stated that the bylaws and the citizen's guide project would have to be taken to the MPO Policy Board for their approval.

Matters from the Public

There were no matters additional matters from the public.

The meeting was adjourned.



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Memorandum

To: CHART
From: Melissa Barlow, Director of Transportation Programs
Date: March 25, 2009
Re: Regional Transit Assessment Toolkit – Project Update

At the November 2008 MPO Policy Board meeting, the consultant hired by TJPDC to perform the survey for the Regional Transit Assessment Toolkit presented the overall scope of work for the project. John Martin, the CEO of Southeastern Institute of Research (SIR), explained that the goal of this project is not only to explore the future of public transportation in the region, but also to investigate new models for initiating public input on transportation planning issues. This memo summarizes progress on the project to date.

Development of the Survey

TJPDC and SIR have developed a guide for the general topics that we will use to address both the rider and resident surveys.

- For the rider survey, information such as current rider behavior, opinion of existing services, potential service enhancements, and general information about the Regional Transit Authority is of interest.
- The same topics will be addressed in the resident surveys, which will be administered by telephone and independently online. Additional topics of interest on the resident surveys will include the general public view of alternative modes and which factors are most important when considering alternative modes.

We will be asking whether the public thinks that certain advanced service enhancements such as express bus lanes or 15-minute headways would entice residents to choose transit. We will also use the survey to register a small sampling of public opinion on RTA-specific questions. A copy of the final draft of the non-rider survey is attached.

CTS Marketing Study Partnership

During the development of the survey questions for the toolkit, TJPDC became aware of an effort begun by CTS to develop a comprehensive marketing plan which also included a survey of riders on all CTS routes. TJPDC and CTS have since partnered on this effort and CTS has accommodated certain RTA related questions on their long survey, which is also attached. (A short survey was developed for the trolley where trips are much shorter and it did not have the RTA questions.)

Partnering with CTS will allow us to directly compare the rider and non-rider surveys. Over 3,000 surveys were collected during March 16-20th run of the CTS onboard survey. Results should be available in April. The CTS onboard survey also asked respondents to provide their name and email address if they would like to participate in future research about transportation in the area. With this information, SIR will be able to contact these respondents to take the resident survey as well so that we can get their more detailed feedback on the future of transportation in the area.

Local Media Outreach

TJPDC and SIR Representatives have met with local media partners to engage and excite them about these surveys. Channel 29 has agreed to work with SIR and TJPDC to develop news stories, commercials and public service announcements to encourage participation in the online survey and workshop phases of the Toolkit project. Further, the Daily Progress has agreed to provide news coverage throughout the project.

Next Steps

- SIR will conduct a random telephone survey of area residents, age 18 or older using a random digit dialing technique. The telephone surveys will be conducted April 1 – April 15. Results should be available in late April.
- Concurrent with the telephone survey, outreach will be made to under-represented populations, such as those living in low income housing, lower wage employees of UVA and seniors. For these groups, the survey will be delivered in shortened paper form. Fieldwork will take place April 1-May 8.
- SIR will develop an online survey which will closely resemble the resident telephone survey. The survey will be open to the public from April 16 – May 8. SIR and TJPDC will partner with local media to promote the survey, as well as using “new media” tools such as Twitter and Facebook to drive people towards the survey. Results from the online survey should be available in late May.
- TJPDC and SIR will analyze the survey results from the telephone study and other feedback to identify potential bus service enhancement and expansion recommendations.
- Recommendations will be brought to the public in a TJPDC and SIR sponsored public workshop on May 2nd at Cityspace. TJPDC will also use the Clean Commute Day to help promote this workshop. The online survey will remain open until after the public workshop and Clean Commute Day to encourage participation among attendees and will be analyzed after data collection is complete on May 8th.

Enclosures:

Regional Transit Assessment Resident Survey
CTS “Long” On-Board Survey



Thomas Jefferson Planning District Commission
RTA Tool Kit Project
Regional Residents Telephone Survey
March 17, 2009 - Draft #6

INTRODUCTION AND SCREENING

Hello, this is _____ from the Southeastern Institute of Research, a national survey research firm located in Richmond, Virginia. We're conducting a survey about transit issues and services among residents in your area and would like to include your household in the survey. (IF NECESSARY: This is not a sales call. Your answers are confidential - I do not know your name and will not ask for it. Your number was chosen at random. The survey takes about 15 minutes.)

A-1. First, in what year were you born?

____ _ →IF BORN IN 1990 OR EARLIER, GO TO A-7
→IF BORN IN 1991, GO TO A-2
→IF BORN IN 1992 OR LATER, GO TO A-3
(Refused) →GO TO A-3

A-2. [ASK ONLY IF BORN IN 1991] Just to clarify, are you 18 years old?

1. Yes →GO TO A-7
2. No
3. (Refused)

A-3. May I please speak with someone in the household who is 18 years old or older?

1. Yes → GO TO A-5
2. No, not here
3. No, refused → THANK & TERMINATE
4. (Don't know/Refused) → THANK & TERMINATE

A-4. Is there a better time for me to call back and speak with someone in the household who is 18 years old or older?

1. Yes → (CALL BACK)
2. No → THANK & TERMINATE
9. (Don't know/Refused) → THANK & TERMINATE

A-5. [ASK OF NEW PERSON ON PHONE:] Just to confirm, in what year were you born?

____ _ →IF BORN IN 1990 OR EARLIER, GO TO A-7
→IF BORN IN 1991, GO TO A-6
→IF BORN IN 1992 OR LATER, THANK AND TERMINATE
(Refused) →THANK AND TERMINATE

A-6. [ASK ONLY IF BORN IN 1991] Just to clarify, are you 18 years old?

1. Yes→GO TO A-7
2. No→THANK AND TERMINATE
3. (Refused)→THANK AND TERMINATE

A-7. What is the zip code of your primary residence?

____ _
IF NOT IN CHARLOTTESVILLE OR ALBEMARLE → THANK & TERMINATE

A-8. Which of the following best describes your employment status?

1. Employed for pay outside your home
2. Employed for pay at home
3. Homemaker or stay at home parent
4. Retired
5. Not currently employed
6. Or something else: _____
7. (Don't know/Refused)

A-9. Which of the following best describes your affiliation with the University of Virginia?

1. Full-time student→THANK AND TERMINATE
2. Part-time student
3. Faculty
4. Staff
5. No affiliation
6. Or something else: _____
7. (Don't know/Refused)

A-10. Thinking of getting around the Charlottesville-Albemarle area, approximately how often do you do each of the following? Please tell me whether you do it every day, at least once a week, at least once a month, at least once a year, or never. And please keep in mind that by "getting around the area" we mean traveling in and around Charlottesville and Albemarle County—not traveling from there to another city or county.

- i. Daily
- ii. At least once a week
- iii. At least once a month
- iv. At least once a year
- v. Never

How often do you...

[READ & RANDOMIZE]

1. Drive alone in a car, truck, or SUV
2. Drive a motorcycle or scooter
3. Drive or ride in a carpool
4. Drive or ride in a vanpool
5. Ride a bus
6. Walk to get somewhere, not including just walking for exercise or enjoyment

REGIONAL TRANSIT AUTHORITY

B-1. To what extent are you in favor of establishing a Regional Transit Authority, which is intended to provide more extensive regional transit services? Please use a scale of 1-5 for your answer, where “1” means “not at all in favor” and “5” means “very much in favor.”

Not at all					Very much	Don't	
<u>In Favor</u>					<u>In Favor</u>	<u>Know</u>	<u>Refused</u>
1	2	3	4		5	8	9

B-2. Why do you say that?

B-3. If the region does decide to develop a Regional Transit Authority, what would be the best way to pay for it?

1. Increasing sales tax
2. Increasing property or real estate tax
3. Increasing personal property tax on cars
4. Establishing tolls
5. Increasing fares on buses
6. Or something else: _____
7. (Don't know)
8. (Refused)

B-4. Assuming that developing a Regional Transit Authority would require support from public funding, to what extent are you now in favor of establishing a Regional Transit Authority? Please use a scale of 1-5 for your answer, where “1” means “not at all in favor” and “5” means “very much in favor.”

Not at all					Very much	Don't	
<u>In Favor</u>					<u>In Favor</u>	<u>Know</u>	<u>Refused</u>
1	2	3	4		5	8	9

B-5. And do you think that the issue of the public providing financial support for the RTA's transit operations and other transportation priorities through a local tax is important enough to be voted on by the public?

1. Yes
2. No
3. (Don't know)
4. (Refused)

GENERAL VIEWS OF ALTERNATIVE MODES

B-6. In general, how important to you are the following factors in choosing the type of transportation you use to get around the Charlottesville-Albemarle area? For your answer, please use a scale of “1” to “5” where “1” means it is “not at all important” and “5” means it is “very important”. How important to you is each of the following in choosing the type of transportation you use to get to work?

<u>Not at all</u> <u>Important</u>					<u>Very</u> <u>Important</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

[READ & RANDOMIZE]

1. How much time it takes to get to where you're going
2. Cost of travel
3. Safety
4. Amount of stress you would experience on your trip
5. Flexibility to arrive and leave when you need to
6. Impact on the environment
7. Having time alone to yourself
8. Dependability of your trip
9. Availability - or lack of availability - of parking
10. Lack of other transportation options available
11. To avoid driving in traffic

B-7. Thinking about transportation as a whole in the Charlottesville-Albemarle area, imagine that you have a hundred dollars of tax payer money and can divide it however you like to support improvements to the following four areas: buses, trains, roads, and biking or walking trails. **[RANDOMIZE ORDER THAT OPTIONS APPEAR]** Keep in mind that you could divide it equally, you could give all to one area and none to the others, or you could make any combination that you'd like. Remember that your responses must equal 100. What would you give to: **[MAKE SURE THAT ORDER BELOW MATCHES ORDER IN THE BODY OF THE QUESTION; ENSURE THAT RESPONSES SUM TO 100]**

- a. Buses
- b. Trains
- c. Roads
- d. Biking/walking trails
- e. (Don't know)
- f. (Refused)

Now, please think about taking public transportation.

B-8. **[SKIP IF ALREADY TAKES BUS DAILY]** Have you ever been a frequent user of public transportation - either in the Charlottesville-Albemarle area or somewhere where you might have lived previously? By frequent user, we mean that you took public transportation at least a few times a week. And please keep in mind that public transportation could include buses, trains, light rail, etc.

1. Yes

- 2. No→GO TO B-10
- 3. (Don't know/Refused)→GO TO B-10

B-9. **[SKIP IF ALREADY TAKES BUS DAILY]** Why do you no longer take public transportation or no longer take it as frequently?

B-10. **[SKIP IF ALREADY TAKES BUS DAILY]** You indicated that you typically ride a local bus **[INSERT RESPONSE FROM A-10]**. Why do you not ride a bus more often? **[DO NOT READ LIST; ACCEPT MULTIPLE RESPONSES]**

- 1. There is no bus stop near my house
- 2. No bus goes to the locations where you need to go
- 3. I don't like riding with strangers
- 4. It would not reduce my travel time
- 5. It would not save any money
- 6. I like driving myself
- 7. It would take too long
- 8. The bus schedules aren't convenient
- 9. It's not safe
- 10. Other: _____
- 11. (Don't know)
- 12. (Refused)

B-11. What would it take for you to ride local buses more often? **[DO NOT READ LIST; ACCEPT MULTIPLE RESPONSES]**

- 1. More destinations
- 2. More bus stops
- 3. More flexible job
- 4. Reduced fares
- 5. More reliable bus service
- 6. Nothing—would not use it
- 7. Other: _____
- 8. (Don't know)
- 9. (Refused)

B-12. About how far from your home is the nearest bus stop? **[NOTE IF MILES OR BLOCKS]**

- 1. Number of miles _____
- 2. Number of blocks _____
- 3. (Don't know)
- 4. (Refused)

B-13. How likely is it that you will start using or increase your use of buses within the next year? Please use a scale of 1 to 5 where 1 means “not at all likely” and 5 means “very likely.”

Not at all <u>Likely</u> 1	2	3	4	Very <u>Likely</u> 5	Don't <u>Know</u> 8	<u>Refused</u> 9
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[RANDOMIZE QUESTIONS B-17 TO B-21B (ENSURING THAT B-19A FOLLOWS B-19 AND B-21A AND B-21B FOLLOW B-21)]

B-17. Imagine that express bus lanes were established along Route 29 and West Main Street, to serve key destinations between the Airport and the Downtown Transit Station. Express bus lanes are exclusive transit lanes that allow buses to operate at faster speeds since they would not have to stop for congestion. Shuttle buses that loop through neighborhoods and business centers adjacent to the corridor on a frequent basis would bring people to and from the express bus stops.

How likely would you be to increase your usage of buses in the Charlottesville-Albemarle area with this type of transit service?

Not at all					Very	Don't	
<u>Likely</u>					<u>Likely</u>	<u>Know</u>	<u>Refused</u>
1	2	3	4		5	8	9

B-18. Imagine that buses on all routes would run every 15 minutes during peak times and every 30 minutes during off-peak times.

How likely would you be to increase your usage of bus service in the Charlottesville-Albemarle area with this frequency of buses?

Not at all					Very	Don't	
<u>Likely</u>					<u>Likely</u>	<u>Know</u>	<u>Refused</u>
1	2	3	4		5	8	9

B-19. Imagine that there would be “park and ride” lots located on all of the major roads leading into Charlottesville. You could park your car at the lots and take an express shuttle bus to the downtown area. Parking at the lots would be free and there would be a small charge for the shuttle bus.

How likely would you be to use these “park and ride” lots and take a shuttle bus to downtown?

Not at all					Very	Don't	
<u>Likely</u>					<u>Likely</u>	<u>Know</u>	<u>Refused</u>
1	2	3	4		5	8	9

B-19a. Now, imagine that both the shuttle bus and parking at the “park and ride” lots would be free.

How likely would you be to use these “park and ride” lots and take a shuttle bus to downtown?

Not at all					Very	Don't	
<u>Likely</u>					<u>Likely</u>	<u>Know</u>	<u>Refused</u>
1	2	3	4		5	8	9

B-20. Imagine that there would be a “dial-a-ride shuttle service” where you could call ahead and a shuttle bus or van will pick you up at your door.

How likely would you be to use this service in the Charlottesville-Albemarle area?

<u>Not at all</u> <u>Likely</u>					<u>Very</u> <u>Likely</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

B-21. Imagine that there would be longer distance express commuter buses that would take commuters from outlying areas, such as Crozet, Scottsville, or Ruckersville into the urban core of Charlottesville.

How likely would you be to increase your usage of buses in the Charlottesville-Albemarle area with this type of transit service?

<u>Not at all</u> <u>Likely</u>					<u>Very</u> <u>Likely</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

B-21a. Now, imagine that there would be free Wi-Fi on all those long distance express buses so you could use a computer during the ride.

How likely would you be to increase your usage of bus service in the Charlottesville-Albemarle area with this amenity?

<u>Not at all</u> <u>Likely</u>					<u>Very</u> <u>Likely</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

B-21b. Now, imagine that instead of being a commuter bus, it is a commuter train that would take commuters from some of these outlying areas into the urban core of Charlottesville.

How likely would you be to increase your usage of public transportation in the Charlottesville-Albemarle area with this type of transit service?

<u>Not at all</u> <u>Likely</u>					<u>Very</u> <u>Likely</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

B-22. What, if any, other ideas do you have that would make you take public transportation more often?

INVOLVEMENT IN TRANSPORTATION ISSUES

Now, please think of your involvement in local transportation planning issues in the Charlottesville-Albemarle area.

B-23. Using a scale of 1 to 5 where 1 means “not at all involved” and 5 means “very involved,” how would you rate your involvement in local transportation planning issues in the Charlottesville-Albemarle area?

<u>Not at all</u> <u>Involved</u>					<u>Very</u> <u>Involved</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

B-24. Using that same scale, how involved would you like to be?

<u>Not at all</u> <u>Involved</u>					<u>Very</u> <u>Involved</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	8	9	

B-25. Please tell me about your participation in each of the following with regard to transportation issues. Please tell me if you have participated before, have never participated, and if you intend to participate in the future. **[FOR EACH, RECORD WHETHER THEY HAVE ALREADY PARTICIPATED AND A RATING OF 1-5 ON WHETHER THEY WILL DO IT IN THE FUTURE]**

<u>Not at all</u> <u>Likely</u>					<u>Very</u> <u>Likely</u>	<u>Already</u> <u>Done</u>	<u>Don't</u> <u>Know</u>	<u>Refused</u>
1	2	3	4	5	7	8	9	

[READ & RANDOMIZE]

1. Attend a public hearing
2. Speak at a public hearing
3. Write a letter to the editor of a newspaper
4. Write a letter to a government official
5. Participate in an online forum
6. Join a citizens group that focuses on transportation

B-26. What would it take for you to become more involved in local transportation planning issues? **[DO NOT READ LIST; ALLOW MULTIPLE RESPONSES]**

1. More information
2. Media coverage
3. Public meetings
4. Free time
5. If my taxes were going to increase because of it
6. If I actually used public transportation
7. Nothing
8. Other: _____
9. (Don't know)
10. (Refused)

DEMOGRAPHICS

We're almost done—just a few more questions. These last few questions are for classification purposes only.

- C-1. **[SKIP IF NOT EMPLOYED IN A-8 OR IF INDICATED FACULTY OR STAFF AT UNIVERSITY OF VIRGINIA IN A-9]** Which of the following best describes your employer?
1. The military
 2. Federal government
 3. State or local government
 4. Private industry
 5. Self-employed
 6. Or something else: _____
 7. (Don't know/refused)
- C-2. **[SKIP IF NOT EMPLOYED IN A-8 OR IF INDICATED FACULTY AT UNIVERSITY OF VIRGINIA IN A-9]** Which of the following best describes your occupation?
1. Professional, such as doctor, lawyer, or engineer
 2. Executive, Administrative, Managerial
 3. Administrative support or technical support
 4. Retail or sales
 5. Service, such as a restaurant worker
 6. Building/development/construction
 7. Or something else: _____
 9. (Don't know/refused)
- C-3. **[SKIP IF NOT EMPLOYED IN A-8]** What is the zip code of your employer? ____ _
- C-4. **[SKIP IF NOT EMPLOYED IN A-8]** How long is your typical daily commute to work one way? Please tell me both how many minutes and how many miles. First, how many minutes?
1. Number of minutes _____
 2. Time varies
 3. (Don't know)
 4. (Refused)
- C-5. **[SKIP IF NOT EMPLOYED IN A-8]** And how many miles? (IF LESS THAN 1 MILE, RECORD AS 0.5)
1. Number of miles _____
 2. (Don't know)
 3. (Refused)
- C-6. Which of the following best describes your race or ethnicity?
1. African-American or Black
 2. Asian
 3. Hispanic
 4. Native American
 5. White
 6. Or something else
 7. (Don't know/refused)
- C-7. What would you say is the primary language spoken in your household? **[DON'T READ]**

1. English
2. Spanish
3. Chinese
4. Japanese
5. Korean
6. Other: _____
7. (Don't know/refused)

C-8. Which of the following represents your total combined annual household income? Please stop me when I get to the correct answer for you.

1. Less than \$10,000
2. \$10,000 or more, but under \$15,000
3. \$15,000 or more, but under \$25,000
4. \$25,000 or more, but under \$35,000
5. \$35,000 or more, but under \$50,000
6. \$50,000 or more, but under \$75,000
7. \$75,000 or more, but under \$100,000
8. \$100,000 or more
9. (Don't know/refused)

C-9. **[RECORD GENDER BY OBSERVATION]**

1. Female
2. Male

C-10. Would you be interested in participating in future planning sessions, focus groups, or surveys regarding transportation and planning issues in your area?

1. Yes
2. No
3. (Don't Know/Refused)

C-11. **[IF INTERESTED IN PARTICIPATING IN FUTURE RESEARCH, ASK:]** Great! May we have an email address and/or telephone number along with your first name to easily contact you for participation in future focus groups or surveys? We will not give or sell the email or telephone number to anyone. It will be strictly used for this panel of residents in your area who want to be involved with transportation and planning issues.

First Name: _____

Email address: _____

Telephone number: _____

Thank you for participating! Your Opinion Counts.

El cuestionario está impreso en español al dorso.



Please tell us how you use Charlottesville Transit Service

Circle or write in your answers.

1. Are you affiliated with the University of Virginia? (1) YES (2) NO

If YES, are you? (a) Student (b) Staff (c) Faculty

2. During the past seven days, which days have you ridden CTS?

(circle all that apply) Mon Tue Wed Thu Fri Sat Sun

3. What is the main purpose of your bus trip today? (Choose one)

- (1) Work (2) College (3) K-12 School
 (4) Shopping (5) Medical Appt. (6) Social Services
 (7) Personal Business (8) Social or Recreation (9) Other _____

The next 6 questions relate to the one-way trip you are currently making.

For example, going from home to work is a one-way trip even if you have to change buses. The return trip home is a different one-way trip.

4. What area are you coming from on this one-way trip? (Choose one)

(1) Downtown C-Ville	(2) UVA Grounds/Hospital	(3) PVCC
(4) Fashion Square	(5) Barracks Road Shop Cntr	(6) Wal-Mart
(7) Kmart/Seminole Square	(8) Commonwealth Ave/ Georgetown Road	(9) North Downtown/ Martha Jefferson
(10) Rugby/Greenbrier	(11) 10 th & Page/Rose Hill	(12) Ridge St./Fifeville
(13) JPA/Fry's Spring	(14) Belmont/Woolen Mills	(15) Pantops
(16) Other: _____		

5. How did you get from this location to the bus stop?

- (1) Walked → How many blocks? _____ (2) Bicycled
 (3) Wheelchair/Scooter (4) Drove/Carpool (5) Dropped off

6. What area are you going to on this one-way trip? (Choose one)

(1) Downtown C-Ville	(2) UVA Grounds/Hospital	(3) PVCC
(4) Fashion Square	(5) Barracks Road Shop Cntr	(6) Wal-Mart
(7) Kmart/Seminole Square	(8) Commonwealth Ave/ Georgetown Road	(9) North Downtown/ Martha Jefferson
(10) Rugby/Greenbrier	(11) 10 th & Page/Rose Hill	(12) Ridge St./Fifeville
(13) JPA/Fry's Spring	(14) Belmont/Woolen Mills	(15) Pantops
(16) Other: _____		

7. How will you get from the last bus stop to your final destination?

- (1) Walk → How many blocks? _____ (2) Bicycle
 (3) Wheelchair/Scooter (4) Drive/Carpool (5) Get picked up

8. Do you transfer buses during this one way trip?

- (1) No, I will only use this bus (2) Yes, I transfer to/from another CTS route
 (3) Yes, I transfer to/from a UTS bus (4) Yes, I transfer to/from a JAUNT bus

9. How did you pay your bus fare today?

- (1) Paid cash (2) Ticket (3) All Day Pass (4) UVA ID
 (5) City ID (6) CHS ID (7) JAUNT Pass (8) Paratransit Pass

10. How many separate one-way bus trips will you make today?

1 trip 2 trips 3 trips 4 trips Other _____ (how many?)

11. Why did you choose to ride CTS today? (circle all that apply)

- (1) Only transportation available to me (2) To save money on driving costs
 (3) To save time (4) To avoid having to park
 (5) To avoid driving in traffic (6) More convenient than driving
 (7) My employer provides a subsidy (8) Better for the environment

12. In what year did you begin riding CTS?

2005 2006 2007 2008 2009
 This is my first time riding CTS Before 2005 _____

13. A year from now, do you expect to: (1) Keep using CTS

(2) Get a car and stop using CTS (3) Stop using CTS for other reasons

14. From which one of these do you most often get route and schedule information?

- (1) Rider's Guide (2) Information posted at bus stop
 (3) Call CTS (4) CTS website (5) Ask a driver (6) Other

15. In the past 30 days, roughly how many times did you use CTS's website? _____ times Have not used the website

16. What is your employment situation?

- (1) Employed for pay outside your home (2) Employed for pay at home
 (3) Homemaker (4) Not employed (5) Retired

17. Are you a student? (1) YES (2) NO

If YES, where? (1) UVA (2) PVCC (3) High School
 (4) Middle/Jr High (5) Other

18. How old are you? _____ Years old

19. Do you have a driver's license? (1) YES (2) NO

20. Does your household own a working vehicle? (1) YES (2) NO

21. Was a vehicle available for your trip today? (1) YES (2) NO

22. What is your zip code at home? _____

23. If employed, what is your zip code at work? _____

24. Which do you consider yourself? (circle all that apply)

- (1) African American/Black (2) Asian (3) Hispanic
 (4) White (5) Native American Indian (6) Other _____

25. Do you have a disability that impacts your mobility?

(1) YES (2) NO

26. What is your total annual household income?

- (1) Less than \$5,000 (2) \$5,000 to \$9,999 (3) \$10,000 to \$14,999
 (4) \$15,000 to \$24,999 (5) \$25,000 to \$34,999 (6) \$35,000 to \$49,999
 (7) \$50,000 to \$74,999 (8) \$75,000 to \$99,999 (9) More than \$100,000

In the past thirty days, how would you rate CTS on the following factors?

	Excellent	Very poor	DK	Y	N	Don't Know	... In the past thirty days have you had a problem with this?
27. On-time arrival of bus	5	4	3	2	1	DK	Y N
28. Cleanliness of CTS stops	5	4	3	2	1	DK	Y N
29. Information at bus stops	5	4	3	2	1	DK	Y N
30. Courtesy of CTS drivers	5	4	3	2	1	DK	Y N
31. Reliability of transfer connections between routes	5	4	3	2	1	DK	Y N
32. Directness of CTS routes	5	4	3	2	1	DK	Y N
33. CTS Website	5	4	3	2	1	DK	Y N
34. CTS Rider's Guide	5	4	3	2	1	DK	Y N
35. OVERALL, how do you rate CTS?	5	4	3	2	1	DK	Y N

36. Would you recommend riding CTS to a friend or coworker? (1) YES (2) NO

37. OVERALL, how do you rate transit service in the region? 5 4 3 2 1 DK

How important are the following improvements to you?

	Very Important	Not Important	DK	Don't Know		
38. Sunday service on additional routes	5	4	3	2	1	DK
39. Later evening service on Fri/Sat	5	4	3	2	1	DK
40. More direct routes	5	4	3	2	1	DK
41. Transit service to more areas	5	4	3	2	1	DK
42. More extensive <u>regional</u> transit service	5	4	3	2	1	DK

43. To what extent are you in favor of establishing a Regional Transit Authority which is intended to provide more extensive regional transit services?

Very in Favor 5 4 3 2 1 Not at all in Favor

44. If you would be willing to participate in a focus group, or would like to get updates about CTS, tell us how to contact you.

Name (please print): _____

Phone # OR

e-mail address: _____

Please return this form to the surveyor on this bus, to the drop box at the Downtown Station or to any CTS Bus Operator. THANK YOU.



**Charlottesville-Albemarle Metropolitan Planning Organization
of the Thomas Jefferson Planning District Commission**

POB 1505, 401 E. Water St, Charlottesville, VA 22902 www.tjpd.org
(434) 979-7310 phone • (434) 979-1597 fax • info@tjpd.org email

Memorandum

To: CHART Committee
From: Will Cockrell, Planner II
Date: March 25, 2009
Re: Public Outreach for UnJAM

The MPO Policy Board is scheduled to review the urban portion of UnJAM 2035 at the end of May 2009. The public has been involved throughout this process, through community meetings, open house events, public hearings and comments via the website. In compliance with the Public Participation Plan (PPP), notification of these events were provided to central places of low-income and minority neighborhoods. Notices were given to the Piedmont Housing Alliance (PHA), Albemarle Housing Improvement Program (AHIP), City of Charlottesville and Albemarle County to be posted for their low-income residents. Unfortunately, there was limited attendance and participation from low-income and minority groups. The Public Participation Plan states that the MPO will:

Meet with and identify needs of other groups with special interests in the community.

Identify and communicate with populations traditionally underserved by the transportation network, such as those with disabilities and low-income persons through organizations and media outlets known to serve these populations.

Identify locations of low income and minority communities using Geographic Information Systems (GIS) or other suitable means and will provide information to seek input from these communities for the TIP and during Long Range Plan updates.

Methods for communicating may include:

1. Presenting at or sponsoring a community meeting in the targeted area and/or
2. Seeking representatives from the community to participate in an MPO meeting focusing their concerns and/or
3. Seeking representatives from the community and/or from service agencies familiar with the needs of these communities.

To comply with the standards set forth in the PPP and reach out to these important groups, Staff contacted the Charlottesville Housing Authority and discussed options for continued outreach. Staff drafted a summary of the UnJAM update that will be included in the Housing Authorities newsletter, which is included in monthly mailings that reach all of their public housing and section 8 voucher residents. Staff will also present UnJAM at four of the Housing Authority's community meetings in April. These meetings are open to all of the Housing Authority's residents, providing a unique outreach opportunity. The exact times and dates are still unknown, but this topic is on the agenda for these meetings.

Staff would also like to discuss the possibility of representation from low-income and minority neighborhoods on the CHART committee. We are seeking Committee feedback on these topics and any suggestions to move forward.

Charlottesville- Albemarle Metropolitan Planning Organization (MPO) Area Transportation Projects Project Status Matrix

	Project Name/Description	Lead Jurisdiction	Project Lead	Last Milestone Completed & Jurisdiction Responsible	Upcoming Milestone & Jurisdiction Responsible	Date of Next Milestone	Current Project Status	Estimated Project Completion Date
1	<u>Hillsdale Drive Safety Improvements</u> UPDATED	Albemarle County	Juan Wade	Final plans completed.	Project contract to be signed in March or April	March/ April 2009	Bidding project VDOT evaluating low bidder	Summer 2009
2	<u>Hillsdale Drive Extension</u>	Charlottesville	Jeanette Janiczek	Location Study complete. FONSI approved 4/06.	Design Public Hearing	Spring 2009	City staff and VDOT currently reviewing 30% plans.	2009 (preliminary engineering / design portion)
3	<u>Meadowcreek Parkway</u> New 2-lane road connecting McIntire Rd. to Rio Rd.	VDOT	Greg Krystyniak	City portion: RW notice to proceed County portion: advertised -- VDOT	City portion: Utility relocation -- VDOT County portion: Construction -- VDOT	City portion: (Delayed pending right of entry agreements) County portion: late winter 2009	City portion – section 106 process ongoing. County portion – Advertised.	Fall 2011
4	<u>Rt. 250 Bypass Interchange at McIntire Rd</u>	Charlottesville	Jeanette Janiczek	Citizen Info Meetings (CIM) #1 held 2/23/06, #2 held 6/14/06. CC presentation 8/7/06, MPO Policy presentation held 11/15/06. Planning Comm. presentation held 6/12/07. CC presentation 7/2/07. CC Work Session 6/4/08.	Currently working with Consulting Parties concerning Section 106 – Historic Resources	2009	City Council selected a preferred alternative design concept – G1 with modified trail system. Design work will continue – focus on bridge, ped connections, etc.	2009
5	<u>250 Bypass Commuter Trail (McIntire Park to Dairy Road bridge)</u> UPDATED	Charlottesville	Chris Gensic	Plans at 50% - City with consultant help.	1 - Finalize plans 2 – Finalize property easements and acquisition on western end 3- Complete design to 100%	2009	In design	Spring 2009
6	<u>Belmont Bridge</u>	Charlottesville	Jeanette Janiczek	Cost benefit analysis supports full replacement	Agreement finalize with design consultant.	Winter 2009	Design RFP advertised – City currently in process of selecting/negotiating with consultant firm.	Unknown
7	<u>JPA Bridge</u> Bridge replacement over Norfolk Southern Rail Road	VDOT	Tracy Elliott	Right of Way Acquisition Authorized - VDOT	Completion of utility relocations -- VDOT	Spring 2009	RW acquisition process ongoing. Design detail coordination with city staff. Revision of plans started. Revisions complete, R/W to finish by April/Utility relocation to begin in May 2009.	Nov 2009 Ad date. CN in Spring of 2010.

**Charlottesville- Albemarle Metropolitan Planning Organization (MPO) Area Transportation Projects
Project Status Matrix**

	Project Name/Description	Lead Jurisdiction	Project Lead	Last Milestone Completed & Jurisdiction Responsible	Upcoming Milestone & Jurisdiction Responsible	Date of Next Milestone	Current Project Status	Estimated Project Completion Date
8	<u>Southern Parkway</u> New East-West connection between Avon St. and 5th St.	VDOT	Joel DeNunzio	Project placed in Secondary Six Year Plan – VDOT & Albemarle	PE Authorization (2012) - VDOT		Awaiting accrual of PE Funds	Unscheduled Construction
9	<u>Water Street Bike/Ped Trail and Meade Avenue Trail to Meade Park</u> UPDATED	Charlottesville	Chris Gensic	\$303,000 Federal grant awarded. Environmental and Historical review documents delivered to VDOT for Railroad to Meade Trees limbed along Water St. R.R.	Develop construction drawings for both sections	April 2009	Design/build for Water St section April 2009. TEA grant Railroad to Meade Park to be built summer 2009 Coal Tower development may be stalled due to economy	2009 – Meade section 2010 or later for developer section
10	<u>29H250 Phase II</u> Priority projects include possible lane addition on 29S from Hydraulic to 250W ramp, addition of lane on ramp, and addition of lane on 250W to Barracks road exit.	Charlottesville	Jeanette Janiczek	Funding allocated for PE (mixture of primary funds, revenue sharing grant, proffer, and local funding)	Continued Coordination between City, VDOT and developer		Traffic Analysis Being Completed for VDOT Approval and Albemarle Place Proffer Amended	Unknown
11	<u>Georgetown Rd.</u> Rte 656 – Spot Imp., sidewalk & safety features	VDOT	Tracy Elliott	Scoping - VDOT	Preliminary Design – VDOT	Winter -Spring 2008	Preliminary design work ongoing. County staff checking for older drainage easements. Plans being completed for Spring 09 PFI	Ad date –Feb 2011 Construction phase start.
12	<u>Rio Mills Rd.</u> Hard-surfacing Rte. 643	VDOT	Joel DeNunzio	SERP completed	Develop preliminary plans and stream crossing design	undetermined	Project removed from Albemarle County SSYP.	Unknown
13	<u>Dickerson Rd.</u> Hard surfacing Rte. 606	VDOT	Joel DeNunzio	PE Authorized – VDOT Project approved as Priority 12 of the County Six Year Secondary Road Priority List in January 2006.	Project put on hold due to funding			undetermined

**Charlottesville- Albemarle Metropolitan Planning Organization (MPO) Area Transportation Projects
Project Status Matrix**

	Project Name/Description	Lead Jurisdiction	Project Lead	Last Milestone Completed & Jurisdiction Responsible	Upcoming Milestone & Jurisdiction Responsible	Date of Next Milestone	Current Project Status	Estimated Project Completion Date
14	<u>Jarman's Gap Rd.</u> * Pedestrian, bicycle, and turn lane improvements on Rte. 691	VDOT	Brian Arnold	Design Public Hearing held	Right of Way Acquisition	EARLY 2009 R/W	Proceeding with administrative adjustments as a result of splitting project into 2 phases. Phase I cost, from Route 240 to Jarman Lake Road. Phase II cost, from Jarman Lake Road to Route 684. Utility Field Inspection Scheduled for late October 2008. Plans are being finalized for RW submission.	2010 Construction Start
15	<u>Fontaine Avenue</u> Pedestrian, bicycle and turn lane improvements	VDOT	Greg Krystyniak	Design Public Hearing approved	Project put on hold due to funding		Project currently without CN funding. Scope to be reevaluated <i>Bike lanes striped from Maury to Lewis</i>	Unscheduled Construction
16	<u>Regional Transit Authority</u> : Work to form an Authority, and to find ways to finance transit in the urban area. UPDATED	MPO	Melissa Barlow	Two bills were introduced by Delegate Toscano. The funding options bill was defeated in subcommittee and the enabling legislation was passed.	MPO discussion of next steps for RTA and financing.	Mar 2009	Investigating options.	Continuous until RTA established.

* Project located outside of MPO area.